

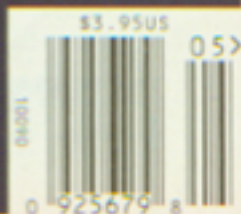
# TIME

**PLUS:**  
**CAN BUSH**  
**SELL THE WAR?**

**CAN SADDAM**  
**STRIKE BACK?**

## THE CIA's SECRET ARMY

After playing it safe for so long, the CIA is beefing up its own team of combatants and already deploying them in Iraq. Inside the new world of American espionage





THALIA: COMING TO KMART



EMINEM: SHADY FOR ALL



J. LO: A TOP-SELLING SCENT

## You Heard the Album, Now Buy the Jeans

Inspired by J. Lo's success, stars are vying for space on store shelves

By REBECCA WINTERS

IT'S NOT A NIGHT WITH BEN Affleck or a most-requested video, but for plenty of J. Lo wannabes, zipping on one of the star's \$130 velour track suits is as close as they get to wearing celebrity skin. After a bumpy start in 2001, Jennifer Lopez's flirty, teen-oriented clothing line rebounded last year, topping \$65 million in sales. Now her perfume, **GLOW** by J. Lo, is the best-selling fragrance at Macy's.

Lopez wasn't the first music star to lure her fans to retail—her ex-boyfriend, hip-hop artist and producer **R. Diddy**, is behind the high-end **SEAN JOHN** menswear line. But soon a horde of other entertainers will start angling for a spot on the racks: ■ **COTY** plans to introduce a **Celine Dion** perfume this spring. The company says it "will reflect the singer's romantic image."

■ Latin songstress **Thalia** will launch a lacy, rhinestone-studded clothing line at **KMART** in July.

■ Expect teenage boys to embrace **Eminem's** sportswear label, **SHADY**, due in time for back-to-school shopping.

■ Rapper-actor **Ice-T's ICEWEAR** will go on sale in the fall. With knit tops starting at \$40, it's street-credible menswear at a lower price tag than Sean John.

■ The brash blond rapper **Eve** is at work on a clothing line called **FETISH**, due later this year.

■ Tomboyish No Doubt vocalist **Gwen Stefani**—muse to designer John Galliano—will launch a denim-heavy line called **LAMB** in 2004. ■

For more stories on the stars, see [time.com/entertainment](http://time.com/entertainment)

### TRAVEL TIPS

## Don't Lug Your Luggage

Faced with longer check-in lines, lengthy security screening and more airline baggage restrictions, many passengers are sending their bags ahead via luggage-shipping services. Companies such as Luggage Express, Virtual Bellhop, Sports Express and Skycap International will pick up your luggage at your home, office or hotel and deliver it to your destination overnight. A 40-lb. suitcase flown from New York City to Los Angeles costs \$98 to \$131—less if you can send the bags two or three days before you depart. And if you really aren't in a rush, ship that bag full of dirty laundry home from your trip using a ground carrier. UPS Ground will send your suitcase home in five days for only \$41. —By Lisa McLaughlin



## The Bogie Buster

Jack Nicklaus carries three tees and three pennies in his pocket when he plays. Fred Couples only uses balls with ones and threes on them. Golfers may be the most superstitious of all pro athletes, but no good-luck charm has swept the tour like a little ornament called the QLink. A lightweight pendant worn as a necklace, it supposedly helps the body ward off electromagnetic fields and increases mental stamina. Clarus Products International has



sold more than 200,000 of the pendants since 1999 and claims that 300 pros are now wearing them. The company cites scientists who tout the pendant's effects and offers stats showing that PGA tour players are more likely to make the tournament cut when wearing the pendant. One believer is Bruce Fleischer, who won the U.S. Seniors Open the week after he started wearing a QLink. "I don't believe in good luck or bad luck," he says. "But golf's about attitude, and that's where the QLink comes in." —By Adam Pittuk